

BIGGER PICTURE ADVERTISING CAMPAIGN — TRANSPERTH BUSES

1115. Hon MARTIN PRITCHARD to the parliamentary secretary representing the Minister for Transport:

I refer to the state government's Bigger Picture advertising campaign.

- (1) Has any Bigger Picture advertising appeared on the exterior of Transperth buses between 1 July 2014 and 30 June 2015?
- (2) If yes to (1) —
 - (a) on how many buses; and
 - (b) what was the amount billed for the advertising?
- (3) Since 1 July 2015, has any Bigger Picture advertising appeared, or been booked or planned to appear on the exterior of Transperth buses?
- (4) If yes to (3) —
 - (a) on how many buses will the advertising appear;
 - (b) what percentage of the bus exterior will be covered with the Bigger Picture advertising;
 - (c) when will the advertising commence; and
 - (d) what is the actual or estimated amount to be billed for the advertising?

Hon JIM CHOWN replied:

I thank the honourable member for some notice of the question. Unfortunately, it is not possible to provide the information in the time available and I request the member put the question on notice.